

What is claimed is:

1. A system configured to facilitate the purchase of new vehicles, said system comprising a processor programmed to perform predetermined tasks and at least one database having stored therein specific offers related to specific car configurations.
2. A system in accordance with Claim 1 wherein said system is configured to couple to an electronic data communications network.
3. A system in accordance with Claim 2 wherein the electronic data communications network is a wide area network.
4. A system in accordance with Claim 1 wherein said database further has car configuration data, price inquiry data, special request data and accepted offers data stored therein.
5. A system in accordance with Claim 4 wherein said database comprises a plurality of databases, each of said databases having at least one particular type of data stored therein.

6. A system in accordance with Claim 4 wherein said system is coupled, via a communications network, to a buyer computer and wherein said processor is programmed to, upon the receipt of a predetermined command from the buyer computer, upload car configuration data and price data from said database and cause the data to be displayed at the buyer computer.

7. A system in accordance with Claim 4 wherein said processor is further programmed to, upon the receipt of a predetermined command from a buyer computer, generate acceptance data and store the acceptance data.

8. A system in accordance with Claim 4 wherein said system is coupled, via a communications network, to a dealer computer and wherein said processor is programmed to, upon the receipt of a predetermined command from the dealer computer, download car configuration data and price data provided by the dealer computer into said database.

9. A system in accordance with Claim 4 wherein said processor is further programmed to, upon the receipt of a predetermined command from a dealer computer, generate acceptance acknowledgement data and store the acceptance acknowledgement data.

10. A system in accordance with Claim 4 wherein said system is coupled, via a communications network, to a buyer computer and a dealer computer, and wherein said processor is programmed to, upon the receipt of a predetermined command from the buyer computer, transmit a special request from the buyer computer to the dealer computer.

11. A system in accordance with Claim 10 wherein said system is coupled, via a communications network, to a dealer computer and a buyer computer, and wherein said processor is programmed to, upon the receipt of a predetermined command from the dealer computer, download car configuration data and price data provided by the dealer computer into said database, and upon the receipt of a predetermined command from a buyer computer, generate acceptance data and store the acceptance data.

12. A system in accordance with Claim 1 wherein the offers include dealer offers to sell.

13. A system in accordance with Claim 1 wherein the offers include buyer offers to buy.

14. A system for facilitating the purchase of new vehicles, said system configured to couple to an electronic data communications network, said system comprising a processor programmed to perform predetermined tasks and at least one database having stored therein specific offers related to specific cars, car configuration data, price inquiry data, special request data and accepted offers data.

15. A system in accordance with Claim 14 wherein the electronic data communications network is a wide area network.

16. A system in accordance with Claim 14 wherein said system is coupled, via a communications network, to a buyer computer and wherein said processor is programmed to, upon the receipt of a predetermined command from the buyer computer, upload car configuration data and price data from said database and cause the data to be displayed at the buyer computer.

17. A system in accordance with Claim 14 wherein said processor is further programmed to, upon the receipt of a predetermined command from a buyer computer, generate acceptance data and store the acceptance data.

18. A system in accordance with Claim 14 wherein said system is coupled, via a communications network, to a dealer computer and wherein said processor is programmed to, upon the receipt of a predetermined command from the dealer computer, download car configuration data and price data provided by the dealer computer into said database.

19. A system in accordance with Claim 18 wherein said processor is further programmed to, upon the receipt of a predetermined command from a dealer computer, generate acceptance acknowledgement data and store the acceptance acknowledgement data.

20. A system in accordance with Claim 14 wherein said system is coupled, via a communications network, to a buyer computer and a dealer computer, and wherein said processor is programmed to, upon the receipt of a predetermined command from the buyer computer, transmit a special request from the buyer computer to the dealer computer.

21. A system in accordance with Claim 20 wherein said system is coupled, via a communications network, to a dealer computer and a buyer computer, and wherein said processor is programmed to, upon the receipt of a predetermined command from the dealer computer, download car

configuration data and price data provided by the dealer computer into said database, and upon the receipt of a predetermined command from a buyer computer, generate acceptance data and store the acceptance data.

22. A system in accordance with Claim 14 wherein the offers include dealer offers to sell.

23. A system in accordance with Claim 14 wherein the offers include buyer offers to buy.

24. A processor programmed to communicate data relevant to the purchase of a new vehicle, said processor being coupled to at least one database having stored therein specific offers related to specific cars, car configuration data, price inquiry data, special request data and accepted offers data, said processor being programmed to:

5

upon the receipt of a predetermined command, upload car configuration data and price data from the database; and

upon the receipt of a predetermined command, generate acceptance data and store the acceptance data.

25. A processor in accordance with Claim 24 wherein said processor is further programmed to, upon the receipt of a predetermined command, download car configuration data and price data provided by the dealer computer into said database.

26. A processor in accordance with Claim 24 wherein said processor is further programmed to, upon the receipt of a predetermined command, generate acceptance acknowledgement data and store the acceptance acknowledgement data.